



2024 Conservation Agronomist Request for Applications (RFAs)

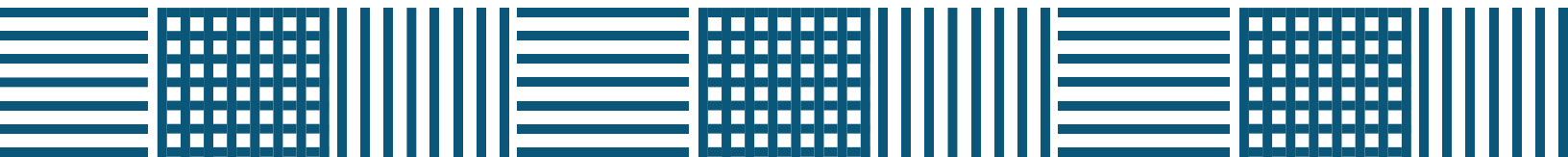
- Under the Conservation Agronomist Program, Truterra intends to award up to \$6 million across two separate RFA periods, with approximately \$3.4 million in funding available under this RFA.
- The maximum award is anticipated to be \$250,000 over the course of a three-year term.
- Applications are limited to Truterra retailers that did not receive funding through the first Conservation Agronomist funding opportunity.
- The deadline to submit an application is August 21st, 2024

THIS MATERIAL IS BASED UPON WORK SUPPORTED BY THE U.S. DEPARTMENT OF AGRICULTURE, UNDER AGREEMENT NO. NR233A750004G016

Truterra, LLC, the sustainability business of farmer-owned cooperative, Land O'Lakes, Inc. will deploy funding from the USDA's Partnerships for Climate-Smart Commodities to scale production and demand for climate-smart corn, soybean, wheat, cotton and milk among the Truterra network.

The purpose of the Conservation Agronomist Program request for applications (RFA) is to invite Truterra network providers to develop and submit applications to fund the provision of conservation agronomy support for farmers. The RFA provides Truterra providers with a fair opportunity to submit applications to Truterra for conservation agronomy funding opportunities.

Conservation Agronomists will serve as the sustainability experts within their organization by creating and implementing a plan to engage farmers, initiating climate smart practice changes, and educating farmers about the availability of public, private, and non-profit conservation programs. Conservation Agronomists will also lead initiatives to host educational events and train ag retail staff on climate smart practice opportunities.



HOW IT WORKS



REQUEST FOR APPLICATION DETAILS

WHO'S ELIGIBLE ¹	<i>Truterra network providers located in the United States (excluding AK, HI, VT, NH, CT, RI, and NM)</i>
RFA IS PUBLISHED	<i>June 5, 2024</i>
INFORMATIONAL WEBINAR	<i>June 6, 2024</i>
BUILD A BETTER APPLICATION WEBINAR	<i>June 14, 2024</i>
DEADLINE TO SUBMIT QUESTIONS	<i>June 26, 2024</i>
RFA QUESTIONS/ANSWERS ARE DISTRIBUTED	<i>July 10, 2024</i>
APPLICATION SUBMISSION DEADLINE	<i>August 21, 2024</i>

Visit Truterraag.com/conservation-agronomist-RFA for more information and to submit an application by August 21, 2024

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Truterra reserves the right to make a single award, multiple awards, fund parts of an application, or not make any awards. Applicants selected by Truterra must also be approved by the USDA. Issuance of this RFA neither constitutes an award commitment on the part of Truterra nor does it commit Truterra to pay for costs incurred in the preparation and submission of any application. All costs incurred in the preparation of an application are the sole responsibility of the applicants.

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1: Excluding retailers that have an existing grant funded conservation agronomist position beyond FY24

