

Network Provider Social Media Toolkit

Ready to Post

Post 1 - 2025 Truterra[®] Carbon Program

FACEBOOK AND INSTAGRAM COPY: Pre-enroll in the 2025 Truterra[®] carbon program today. This program rewards farmers who have recently implemented conservation practices in their fields. Access our enrollment portal to learn more. Get started: Truterraag.com/Enroll



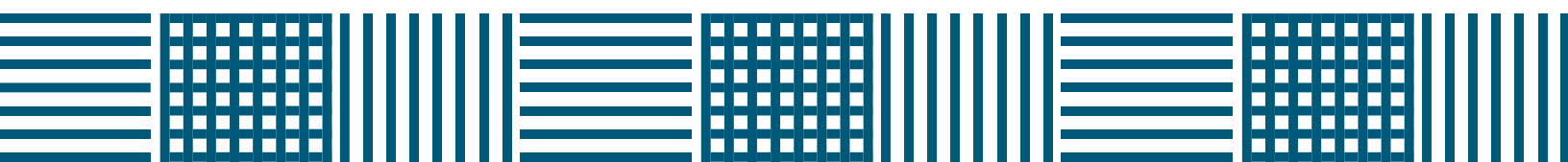
[*Download*](#)

Post 2 - 2025 Truterra[®] Early Adopter - a USDA-Supported Program (Region 2)

FACEBOOK AND INSTAGRAM COPY: Truterra and the USDA will reward eligible farmers who made the transition to strip/no-till before crop year 2015. Participate in a regional soil health study and receive insights about your field through the 2025 Truterra[®] early adopter - a USDA-supported program. Pre-enroll today at: Truterraag.com/Enroll



[*Download*](#)



Network Provider Social Media Toolkit

Ready to Post

Post 3

FACEBOOK AND INSTAGRAM COPY: New Truterra sustainability programs are now available! Visit our enrollment portal today to learn about our flexible, farmer-friendly programs aimed at meeting you wherever you are on your sustainability journey. Get in touch today to learn how these programs can potentially help you meet your sustainability and profitability goals. Pre-enroll and learn what program is right for you at: Truterraag.com/Enroll



[Download](#)

Post 4 - Winter Opportunities

FACEBOOK AND INSTAGRAM COPY: Keep the wheels turning all winter long and check out our winter meeting. Contact your Truterra network provider to learn more about our new Truterra[®] sustainability programs or schedule a one-on-one consultation.



[Download](#)

Truterra Branding Guidelines

[truterraag.com/branding-guidelines](https://www.truterraag.com/branding-guidelines)

Sustainability Programs Press Release Template for Retailers

TRUTERRA LEGAL: All uses and displays of the Truterra Sustainability Scores will bear the applicable Truterra Marks on the Report on which they are located, and will clearly indicate our (or our Affiliate(s)') ownership of such Truterra IP in strict accordance with the terms and conditions of our "Branding Guidelines" which are available at <https://www.truterraag.com/branding-guidelines>, as updated by us from time to time. Modifications or alterations to such Truterra Sustainability Scores or Truterra Marks are not permitted without our prior written consent. We reserve the right to request, at any time, samples of literature displaying or incorporating such Truterra Sustainability Scores or Truterra Marks. Any uses of such Truterra Sustainability Scores or Truterra Marks not specifically prescribed by the Branding Guidelines (including any uses not contemplated by the Branding Guidelines, any uses in contravention of such Branding Guidelines or any clarifications by us) may be adopted only upon our prior written approval. On our written notification to you, you will promptly correct any use of the Truterra Sustainability Scores or Truterra Marks that we determine do not comply with the Branding Guidelines and/or proper usage. We may require you to follow an approval process for approval of your materials containing any Truterra Marks, which you will comply with. All goodwill resulting from use of the Truterra Marks, anywhere and at any time, will belong to and inure solely to our or our Affiliates' benefit, not to your benefit.

