

# TRUTERRA CLIMATE SMART: EARLY ADOPTER PROGRAM

AYUSH JOSHI GYAWALI, PH.D. JASON ACKERSON, PH.D

## Who is Soil Health Institute (SHI)?

### **Our Mission:**

To safeguard and enhance the vitality and productivity of soils through scientific research and advancement





### Truterra Climate SMART – SHI team



Wayne Honeycutt, Ph.D. CEO, Soil Health Institute



Cristine Morgan, Ph.D. CSO, Soil Health Institute



Ayush Gyawali, Ph.D.
Soil Scientist, Soil Health Institute



Jason Ackerson, Ph.D.
Soil Scientist, Soil Health Institute



Shannon Moeller Educator, Soil Health Institute



### **SHI's partners**















LAND O'LAKES, INC.















**LEVI STRAUSS & CO.** 

















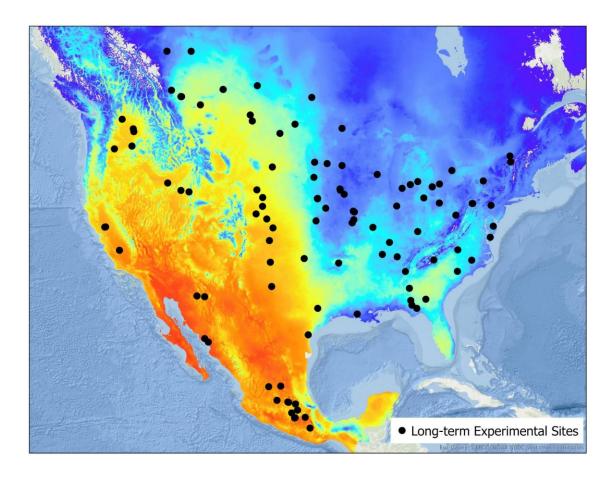
# North American Project to Evaluate Soil Health Measurements (NAPESHM)

124 long term experimental sites

Paired treatments- tillage, cover crops, crop rotations

0-15 cm depth

- Identify most effective indicators of soil health
- Soil Organic Carbon
- C mineralization Potential
- Aggregate Stability
- Predicted plant available water





## **Early Adopter Program (Initiative 5)**

- Early Adopters are producers that have been practicing soil health or climate smart practices for greater than 8 years
- Early Adopters are often overlooked in traditional or market-based incentive programs

<u>Goal:</u> To reward and engage early adopters, understand the impacts of long-term climate smart management on soil health, leverage the knowledge and experience of early adopters to promote climate smart practice adoption



### **Primary Program Tasks**

- 1. Soil health benchmarking: Quantify the impact of long-term climate-smart practice adoption on soil health for early adopter farms
- 2. Economic analysis: quantify the economics of climate smart practices for early adopter farms using SHI's partial budget economic analysis
- 3. Disseminate results of benchmarking and economic analysis through reports and Truterra-led outreach



## **Benchmarking Soil Health**

### **Soil Health Indicators**





**Baseline** 



### **Reference**



**Soil Health (Early Adopters)** 





### **ECONOMICS** of Soil Health Systems

### **Yellow River** and Upper **Iowa River** Watersheds of lowa



FARM SIZE 1,040 crop acres



### CROPS GROWN

Corn 692 acres Soybean: 346 acres



SOIL TEXTURE Silty clay loam



### SOIL HEALTH MANAGEMENT SYSTEM

No-till production Cover crops Soils amended with dairy manure Grid sampling to monitor nutrient levels and for variable rate applications



### NET INCOME INCREASE

Corn \$32.72/acre Soybean \$24.26/acre

### INTRODUCTION

The Don Elsbernd farm in the Yellow River and Upper Iowa River Watersheds of Iowa increased profitability by increasing yields for corn and soybean with a soil health management system (SHMS) of no-till production and cover crops. No-till and strip till have been practiced for 25 years and cover crops planted for 10 years.

### Benefits of the SHMS reported by the farmer:

→ IMPROVED WATER INFILTRATION

→ DECREASED EROSION

→ REDUCED PHOSPHOROUS AND POTASSIUM APPLICATIONS

→ INCREASED SOIL ORGANIC MATTER

→ IMPROVED WEED MANAGEMENT

ADDITIONAL INFORMATION ON THE FARM IS AVAILABLE IN A REPORT AND VIDEO PRESENTATION AT

### **METHODS**

The Soil Health Institute conducted an interview to obtain production information for evaluating economics of the soil health system based on partial budget analysis. In this approach, the benefits and costs of a soil health system are assessed by calculating changes in revenue and expenses before and after adoption of that system. The change in net farm income associated with adopting a SHMS is calculated as shown below and presented in Table 1.



Net change in farm income = Benefits - Costs, where: Benefits = Reduced Expenses + Additional Revenue Costs = Additional Expenses + Reduced Revenue

A DETAILED DESCRIPTION OF THE METHODOLOGY FOR PARTIAL BUDGET ANALYSIS CAN BE FOUND AT

### Initial Management System and Reduced Expenses

- The initial management system was conventional tillage.
- Post-plant weed management was exclusively with herbicide in conventional tillage.
- A field trip with a chisel plow and a field cultivator were eliminated for both crops.
- → Phosphorous and potassium were reduced 20% for both crops.
- → Total reduced expenses were \$33.94/acre for both corn and soybean.

### **FARM #20**







### © Soil Health Institute. This material is based upon work supported by the Natural Resources Conservation Service, U.S. Department of Agriculture, under number NRI83A750010C004. Any opinions, findings, conclusions, or endations expressed in this publication are those of the author(s) and do not necessarily reflect the views of the U.S. Department of Agriculture, USDA is an equal opportunity provider, employer, and lende

### ECONOMICS of Soil Health Systems: Yellow River and Upper Iowa River Watersheds of Iowa

### Soil Health Management System and Additional Expenses

- > The soil health management system adopted was no-till production with cover crops.
- > Cover crops were planted on as much acreage as weather conditions permitted.
- → Winter/cereal rye was drilled in the fall, after the preceding crop harvest.
- → Corn and soybean were planted into the living cover crop with a no-till planter.
- Termination of cover crops with herbicide was not an additional expense.
- → Cover crop seed costs were \$10.00/acre for both corn and soybean.
- → Winter/cereal rye was custom drilled at an expense of \$16.00/acre.
- → Post-harvest expenses due to increased yields were hauling and check-off fees for corn and soybean, as well as additional drying cost for corn.
- → Total additional expenses were \$43.22/acre for corn and \$39.68/acre for soybean.

### Soil Health Management System Impact on Farm Income

- → Additional expenses were \$9.28/acre greater than reduced expenses for corn.
- Additional expenses were \$5.74/acre greater than reduced expenses for soybean.
- → Yield increased by 10 bu,/acre, providing additional revenue of \$42.00/acre for corn.
- → Yield increased by 3 bu./acre, providing additional revenue of \$30.00/acre for sovbean.
- Net farm Income Increased by \$32.72/acre for corn and \$24.26/acre for soybean.

Table 1. Partial Budget<sup>1</sup> Analysis, 25 Years with a Soil Health Management System on a 1,040-Acre Farm, \$ per Acre per Year (2019 Dollars).

	Co	Corn		Soybean	
	BENEFITS	COSTS	BENEFITS	COSTS	
Expense Category	REDUCED EXPENSE	ADDITIONAL EXPENSE	REDUCED EXPENSE	ADDITIONAL EXPENSE	
Seed	0.00	10.00	0.00	10.00	
Fertilizer & Amendments	7.64	0.00	7.64	0.00	
Pesticides	0.00	0.00	0.00	0.00	
Fuel & Electricity	3.30	1.03	3.30	1.03	
Labor & Services	7.81	20.69	7.81	20.69	
Post-harvest Expenses	0.00	4.50	0.00	0.96	
Equipment Ownership	15.19	7.00	15.19	7.00	
Total Expense Change	33.94	43.22	33.94	39.68	
	ADDITIONAL REVENUE	REDUCED REVENUE	ADDITIONAL REVENUE	REDUCED REVENUE	
Yield, bu/acre	10.00	0.00	3.00	0.00	
Price Received, <sup>2</sup> \$/bu.	4.20	4.20	10.00	10.00	
Revenue Change	42.00	0.00	30.00	0.00	
	TOTAL BENEFITS	TOTAL COSTS	TOTAL BENEFITS	TOTAL	
Total Change	75.94	43.22	63.94	39.68	
Change in Net Farm Income	32.	32.72		24.26	

1 Expenses and expected yields based on farmer reported production practices. (https://boilhealthinstitute.org/sconomics/)
2 Commodity prices applied to yields based on long-term everage prices. Invin. 5. "IFES 2018: The New, New Ers of Grain Prices?" Department of Agricultural and Consumer Economics, University of Illinois at Urbans-Champaign,
January 11, 2019.





## 2024 Early Adopter Workplan

# Overall Goal: prepare for regional benchmarking, economic analysis and grower engagement

(March 2024)

Retailer Listening Sessions/Survey

(March - August 2024)
Identify and contract
with soil testing lab and
soil sampling vendor









(July 2024)

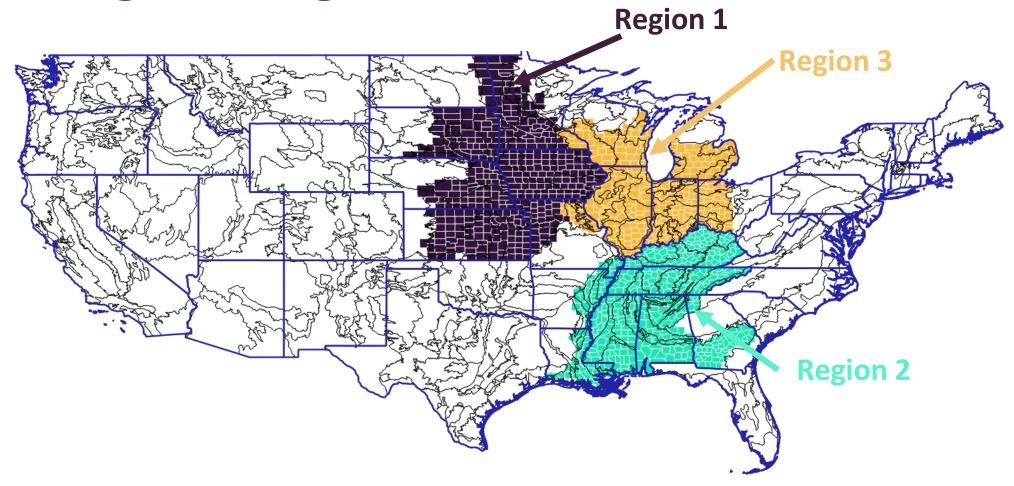
Retailor focused soil health webinars

(October - November 2024)

Pilot test sampling with sampler(s) and lab(s)

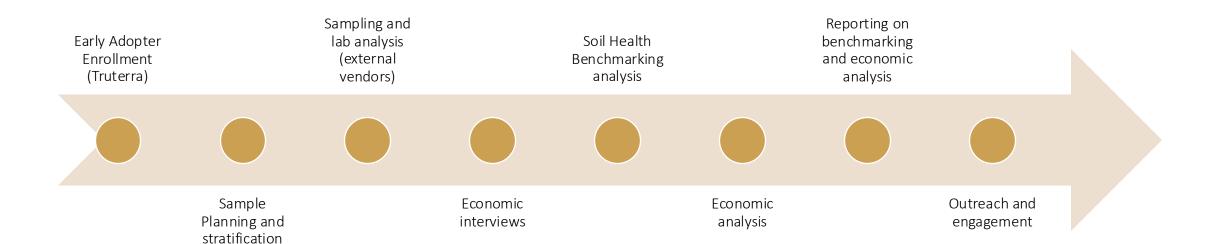


## **Program Regions**





### Generalized regional timeline







### Plans for 2024, 2025, 2026, 2027, and 2028





### **Mid-Project Reporting to Farmers**

- Every participating farmer will receive information during the project period
- Enrolled farmers having their fields sampled will receive fieldlevel reports
- All enrolled farmers will receive a regional report upon completion of the regional study

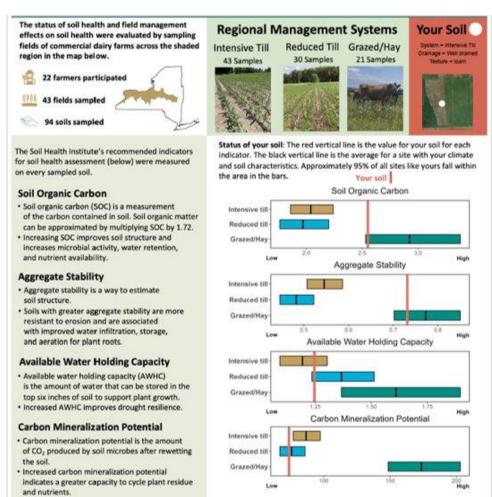


### **Example of farmer reports**

- Quantify the soil health state of the soil
- Quantify practical soil health targets

### **Contains**

- Context on where and how many samples
- Context on the different management being compared
- Context on different soil health indicators being measured
- Graphical representation of each soil health indicator
- Detailed soils result on the samples from the farm





### Goals by the end of the program

- We will have quantified the effect of long-term climate smart practice adoption on soil health via soil sampling early adopter farms
- We will have quantified the economic benefit of long-term climate smart practice adoption using the experience of early adopters
- We will have shared results of soil health and economic analysis via reports, regional summaries, and cooperation with Truterra SMART partner events

