

## Truterra® Sustainability Programs - Summer 2024

Truterra is the sustainability business of the farmer-owned Land O'Lakes cooperative. We're working to help offset costs associated with adopting conservation agronomy practices while creating a more sustainable future for farmers and ag retailers by connecting them to privately and publicly funded conservation opportunities. In the first three years of the Truterra® carbon program, Truterra paid over \$21 million to farmers for the sequestration and reduction of over 1.1 million metric tons of carbon reductions and removals\* - helping to provide an alternative revenue stream for farmers while assisting food and ag companies looking to increase the sustainability of their supply chains.

TRUTERRA IS EXCITED TO ANNOUNCE ADDITIONAL ENROLLMENT OPPORTUNITIES FOR BOTH PRIVATELY AND PUBLICLY-FUNDED SUSTAINABILITY PROGRAMS OPENING ON AUG. 1, 2024



### COMMERCIALLY FUNDED\*\*



#### **Truterra Dairy Soils Carbon Programs**

Geography #1 - IN, OH, SD  
Geography #2 - IN, NV  
Geography #3 - IA, MN, ND, SD, WI



#### **Truterra Corn Programs**

Field Data Management  
(IA, WI, IL, MO, KS, NE, OK, SD, MN)



#### **Truterra Soybean Programs**

Field Data Management  
(IA, WI, IL, MO, KS, NE, OK, SD, MN)



### PUBLICLY FUNDED



#### **Truterra® Financial Assistance – a USDA-supported program**

Available in all states except:  
AK, HI, NM



#### **Truterra® Early Adopter – a USDA-supported program**

Available in Region 1:  
ND, SD, NE, KS, MN, IA, MO

\*Noted payment amounts for the Truterra® carbon program only apply to eligible retailers and farmers who adopt qualifying practice changes and enter into an agreement with Truterra

\*\*Truterra commercially funded programs can generate data, insights, assets for use by public and private sector companies

**TRUTERRA PROGRAMS LAUNCH - SUMMER 2024****2024 Truterra<sup>®</sup> Dairy Soils Carbon Programs**

Create a new way to engage and reward pre-qualified dairy producers for sustainability practices generating reductions & removals on their row crop operations used for dairy feed. Open to both long-term & near-term adopters; silage & alfalfa acres eligible.

**2025 Truterra<sup>®</sup> Financial Assistance – a USDA Supported Program**

Supports eligible farmers' conversion to strip/no-till and/or addition of cover crops in CY2025 by providing financial incentives on a maximum of 500 acres per farmer across one or more field boundaries.

**2024 Truterra<sup>®</sup> Field Data Management Programs**

Field data management programs aim to enable farmers within eligible geographies to participate in a sustainability program for eligible crop types.

**2024 Truterra<sup>®</sup> Early Adopter – a USDA Supported Program**

Rewards eligible farmers who made the transition to strip/no-till before crop year 2015. Includes soil sampling and data collection which will contribute to a publicly available soil health study conducted by the Soil Health Institute (SHI).

Learn more at [Truterraag.com/enroll](https://Truterraag.com/enroll) or visit with your local Truterra network provider.

