2024 Bel Brands Dairy Soils Carbon Program – Powered By Truterra

ENGAGING & REWARDING DAIRY FARMERS FOR SUSTAINABILITY PRACTICES IN ROW CROP PRODUCTION USED FOR DAIRY FEED

The **2024 Bel Brands Dairy Soils Carbon Program** may reward eligible farmers for the impact resulting from their transition to conservation agriculture practices — whether they are new to these practices or introduced them four or more years ago.

Eligible farmers can potentially receive payment for participating in the 2024 Bel Brands Dairy Soils Carbon Program — powered by Truterra®.

2024 Bel Brands Dairy Soils Carbon Program Payment Details:

- $30/metric ton carbon payment*
- $15/acre enrollment incentive

Potential payment scenario for enrollment on 500 acres:

- 2024 Bel Brands dairy soils carbon payment: $30/metric ton x .4 tons/acre** = $12/acre X 500 acres = $6,000
- Enrollment incentive: $15/acre X 500 acres = $7500
- Total potential payment (500 acre.): $13,500

2024 Bel Brands Dairy Soils Carbon Program Details	
FARMER INCENTIVE	$30 metric ton carbon payment* + $15/acre enrollment incentive***
ENROLLMENT PERIOD	Aug 1, 2024 – Nov 1, 2024
EXCLUSIVITY	Fields may be enrolled in this program plus a publicly funded Truterra program. Fields must meet eligibility requirements for all programs enrolled in and may not be enrolled in another commercial sustainability program for the contracted season.

FIELD ELIGIBILITY REQUIREMENTS	
GEOGRAPHIES	OH, IN, SD, MN, IA *Farmer-owners must be pre-qualified by Bel Brands to participate in this program.*
FIELD REQUIREMENTS	Field size must be greater than 1 acre
CROPS (2022–2024 SUMMER CROPS)	Corn (grain or silage), alfalfa, sorghum, wheat (grain or silage). *Farmer-owners must attest that 100% of enrolled eligible crops are used as dairy feed.*
FARMER ENROLLMENT CAP	Unlimited
PROGRAM ENROLLMENT CAP	16 farmers first-come, first-served

PRACTICE CHANGE(S)	Strip/no-till and/or use of cover crops in years 2023–2024
PRACTICE CHANGE YEAR	Any
PAYMENTS AND CONTRACTING	
ELIGIBLE CONTRACT YEAR(S)	2023, 2024. *A field must meet eligibility requirements in at least one season to participate in this program. Fields are only eligible for payment in years where all eligibility criteria has been met.*
CONTRACT LENGTH	1 year + 5-year reporting tail (2025 – 2029)
ESTIMATED PAYMENT TIMELINE	Q1 2025 (Truterra payment)
DATA REQUIREMENTS	
DATA COLLECTION YEARS	2018 – 2024
DATA COLLECTION DEADLINE	December 1, 2024

*Carbon reduction is measured using emissions factor with corresponding practice change data. Near-term and long-term adopters are offered the same potential incentive.
**Soil organic carbon sequestration rates vary depending on soil type. 0.4 metric tons per acre is based on the average carbon sequestration value within the COMET-Planner tool (USDA NRCS and Colorado State University, 2024) for the states and practices eligible under the 2024 Truterra® Carbon Program.
***Farmers must complete the data collection & validation stages of this program to be paid the $15/acre enrollment incentive.

To successfully participate in this program, eligible farmers need to provide the following data points for each field enrolled, for each required data collection year:

WINTER CROP (COVER CROP)	TILLAGE	SUMMER CROP (CASH CROP)	FERTILIZER APPLICATIONS
Crop type	Type (depth) of each pass	Crop type	Product & type
Planting date	Date of each pass	Planting date	Application date(s)
Harvest/termination date		Harvest/termination date	Rate (field average)
Yield (field average) if harvested		Yield (field average)	Total N, P, K applied
Termination method		Residue removal	Additives used
Residue removal			

Additional data points collected may include: residue removal • conservation practices • pest management strategies • irrigation • drainage • grazing headcount/duration

How to get started: Visit Truterraag.com/enroll
or scan the QR code to complete our 30-second pre-enrollment form today.

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