

Network Provider Social Media Toolkit

Ready to Customize

Post 1 - 2025 Truterra[®] Carbon Program

FACEBOOK AND INSTAGRAM COPY EXAMPLE:

Pre-enroll in the 2025 Truterra[®] carbon program today. This program rewards farmers who have recently implemented conservation practices in their fields. Access our enrollment portal to learn more. Get started: Truterraag.com/Enroll



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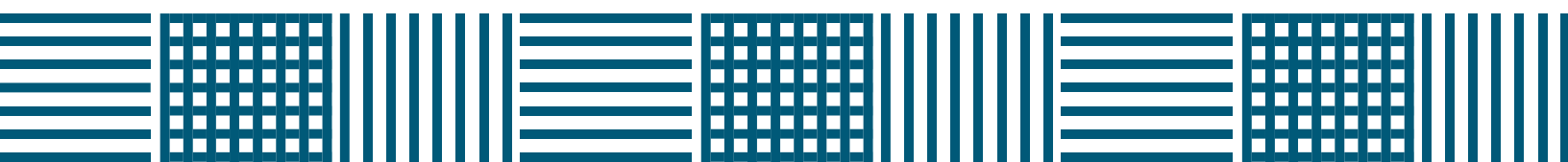
Post 2 - 2025 Truterra[®] Early Adopter - a USDA-Supported Program (Region 2)

FACEBOOK AND INSTAGRAM COPY EXAMPLE:

Truterra and the USDA will reward eligible farmers who made the transition to strip/no-till before crop year 2015. Participate in a regional soil health study and receive insights about your field through the 2025 Truterra[®] early adopter - a USDA-supported program. Pre-enroll today at: Truterraag.com/Enroll



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Post 3

FACEBOOK AND INSTAGRAM COPY EXAMPLE:

New Truterra sustainability programs are now available! Visit our enrollment portal today to learn about our flexible, farmer-friendly programs aimed at meeting you wherever you are on your sustainability journey. Get in touch today to learn how these programs can potentially help you meet your sustainability and profitability goals. Pre-enroll and learn what program is right for you at: Truterraag.com/Enroll



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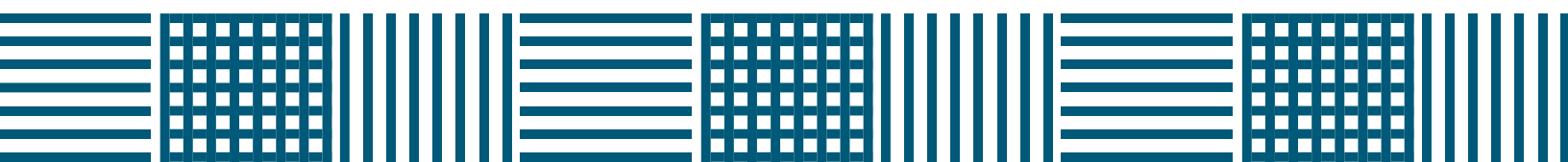
Post 4 - Winter Opportunities

FACEBOOK AND INSTAGRAM COPY EXAMPLE:

Keep the wheels turning all winter long and check out our winter meeting. Contact your Truterra network provider to learn more about our new Truterra[®] sustainability programs or schedule a one-on-one consultation.



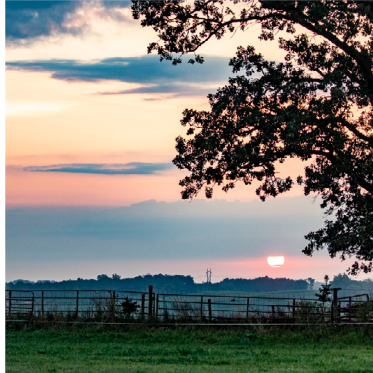
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Post 5 - Create Your Own Post



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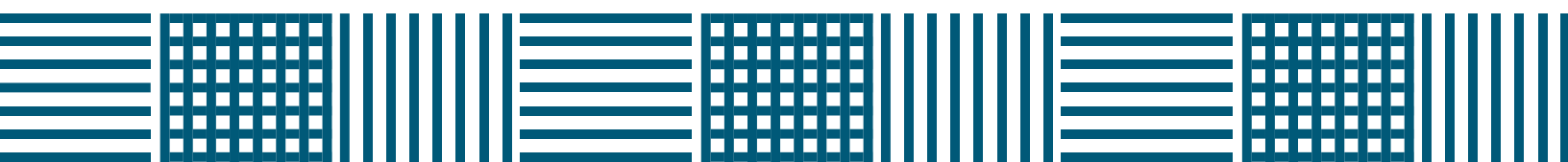
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Truterra Branding Guidelines

[truterraag.com/branding-guidelines](https://www.truterraag.com/branding-guidelines)

Sustainability Programs Press Release Template for Retailers

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