

We're for the farmer.

Together, we are the stewards of our future, supported by the experience of a 100-year-old farmer-owned cooperative. We're embracing the age-old benefits of conservation agronomy, making it scalable and accessible to farmers regardless of where they are in their conservation journey. By helping retailers and farmers achieve the agronomic, economic, and environmental benefits needed to prosper, we're working to build a world where sustainability and profitability can coexist for all of us. That's why, together, we're for the farmer.

TRUTERRA SUPPORTS AND REWARDS ELIGIBLE FARMERS FOR THE TRANSITION TO QUALIFYING CONSERVATION AGRONOMY PRACTICES ON THEIR FIELDS.

Farmers can potentially experience enhanced agronomic, economic, and environmental benefits by implementing conservation agronomy practices in their fields*:

- Work towards enhanced nutrient cycling and water-holding capacity,
- Help decrease input costs and losses,
- Help improve yield stability and profit potential, and
- Work towards reduced soil erosion and nutrient losses.



GET SUPPORT

We can help you navigate on-farm sustainability practices and work to enhance the full potential of your farm.



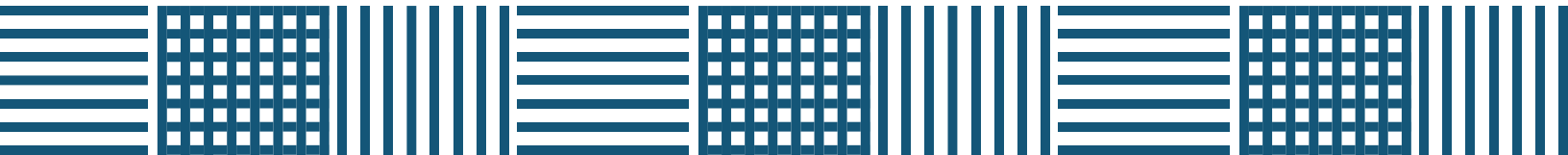
EXPLORE OPTIONS

Discover program opportunities field-by-field using Truterra® MyPortal.



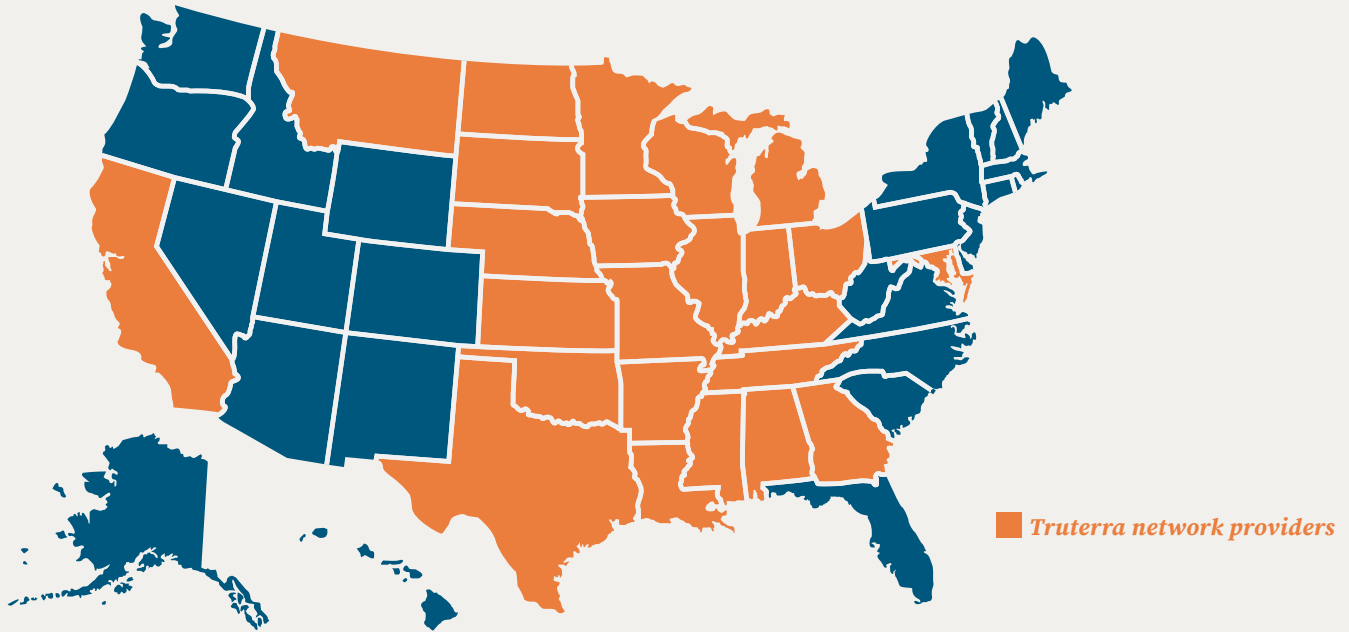
GET REWARDED**

Sign up for sustainability programs and add new payment potential.



TRUTERRA WORKS WITH AND THROUGH FARMERS' TRUSTED ADVISORS.

CURRENT TRUTERRA AG RETAIL ACCOUNTS



Learn more at Truterraag.com/enroll or visit your local Truterra network provider.

