

2025 LDC Cotton Value Chain Intervention Program – powered by Truterra

OPENING FINANCIAL PATHWAYS FOR ELIGIBLE FARMERS TO TRANSITION TO CONSERVATION AGRICULTURE PRACTICES

Implementing new conservation agriculture practices can feel like a major undertaking. The **2025 LDC cotton value chain intervention (VCI) program** aims to support the transition by enabling farmers to embrace regenerative practice change opportunities with greater confidence.

2025 LDC cotton VCI program – powered by Truterra	
FARMER INCENTIVE	<i>Paid and communicated exclusively by LDC</i>
ENROLLMENT PERIOD	<i>Dec 4, 2024 – March 31, 2025, or until program enrollment cap is met</i>
DUAL ENROLLMENT	Fields may be enrolled in this program and other publicly funded programs such as the Truterra® financial assistance – a USDA supported or the Truterra® early adopter – a USDA supported programs. Fields must meet eligibility requirements for all programs to enroll.
FIELD ELIGIBILITY REQUIREMENTS	
GEOGRAPHIES	TN, AR, LA, MS, GA, AL. <i>Farmer must be enrolled via GreenPoint Ag retailer network. Farmers will be invite-only to program.</i>
CROPS (2025 CASH CROP)	Cotton <i>Only corn, soybeans, peanuts, cotton, winter wheat allowable in rotation. Cotton must be present ≥1 in baseline 2019 - 2024.</i>
FARMER ENROLLMENT CAP	Fields must be ≥ 10 acre
PROGRAM ENROLLMENT CAP	Limited to 25,000 acres on a first-come, first-serve basis
FIELD PRACTICES	Adoption of one or more of the following on cotton in crop year 2025: <ul style="list-style-type: none"> • Strip/no-till (as defined by NRCS conservation practice standard 329) • Cover crops (as defined by NRCS conservation practice standard 340) • 10% total nitrogen application reduction compared to last cotton crop
PAYMENTS AND CONTRACTING	
CONTRACTED YEAR	2025
CONTRACT LENGTH	One year + 5 future data reporting years (2026-2030)
ESTIMATED PAYMENT TIMELINE	Paid and communicated exclusively by LDC. <i>LDC pays farmers 50% upon intervention verification and 50% after attestation.</i>

DATA REQUIREMENTS	
DATA COLLECTION YEARS	2019-2025
DATA COLLECTION DEADLINE	December 1, 2025

For qualified farmers to participate in the 2025 LDC cotton VCI program, farmers will need to provide the following data points for each field enrolled:

Crop years 2019-2024 require the following data points:

WINTER CROP (COVER CROP)	TILLAGE	SUMMER CROP (CASH CROP)	FERTILIZER APPLICATIONS
Crop type	Type (depth) of each pass	Crop type	Product & type
Planting date	Date of each pass	Planting date	Application date(s)
Harvest/termination date		Harvest/termination date	Rate (field average)
Yield (field average) if harvested		Yield (field average)	Total N, P, K applied
Termination method		Residue removal	Additives used
Residue removal			

Crop year 2025 requires the data points above, plus:

Planted acres	Harvested acres	Planted vs harvested acreage	Reason for acreage difference
Yield estimate if crop had not been irrigated	Tillage practices description	Irrigation usage data	Tile drainage information
Conservation practices	Post-harvest grain management	Lime fertilizer data	Nutrient management practices

Additional data points collected may include:

residue removal • conservation practices • pest management strategies • irrigation • drainage • grazing headcount/duration •

How to get started: Visit Truterraag.com/enroll or scan the QR code to complete our pre-enrollment form today.

